



TAGET MEDIA ARTISTE PROMOTION

OUR SERVICES

1.DIGITAL AND BLOG DISTRIBUTION

-International Distribution
(Sell Your Music on over 50+ digital stores worldwide)

-Blog Placement

2.EDITED AND CURATED PLAYLISTS

- Apple Music Editorial Playlisting
- Spotify Editorial Playlisting

3.APPLE MUSIC AND ITUNES CHART

4.AUDIOMACK MARKETING

5.AUDIOMACK TRENDING

6.SPOTIFY PROMOTION

7.SOCIAL MEDIA MARKETING

8.TIKTOK PROMOTION

9.YOUTUBE PROMOTION



10.STREAMING PLATFORM VERIFICATION

11.TV & RADIO AIRPLAYS

12.ARTIST BRANDING

13.ARTIST WEBSITE CREATION

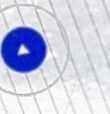
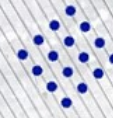
14.YOUTUBE, FACEBOOK & INSTAGRAM MONETIZATION

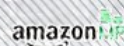
15.GOOGLE BANNER ADS PROMOTION

16.MUSIC VIDEO CONTENT CREATION

17.PROMOTIONAL PACKAGE A

18.STREAMING SERVICE PACKAGE





INTERNATIONAL DISTRIBUTION



Sell Your Music on 50+ digital stores like iTunes, Spotify, Apple Music, iTunes, Boomplay, Google Play, Amazon music and lots more

FOR SINGLE ₦18,000
FOR ALBUM ₦40,000

Worldwide digital distribution
YouTube Monetization
Sync Licensing for TV, Films and Games
100% Royalties



TAGET MEDIA



VIDEO CREATION FOR PROMOTION

List of various music video creation packages
using your artwork and music audio. To see sample of each video
please visit our website @ www.tagetmedia.com/music-promotion



Social Media Release Video
(Snippet) ₦20,000
Promotional Video Trailer ₦25,000
Audio Visualizer Video ₦25,000



LYRICS VIDEO CREATION

We would develop a perfect lyrics video for your new single. View our lyric video samples on our website with their various packages.

BRONZE ₦50,000

SILVER ₦80,000

GOLD ₦150,000

DIAMOND ₦200,000





+

LOCAL BLOG PLACEMENTS

BLOGS

Trendybeatz	N20,000
Topnaijamusic	N20,000
Justnaija	N35,000
9jaflaver	N30,000
Lekkiloader	N30,000
Notjustok	N65,000
Tooxclusive	N50,000
Naijaloaded	N45,000

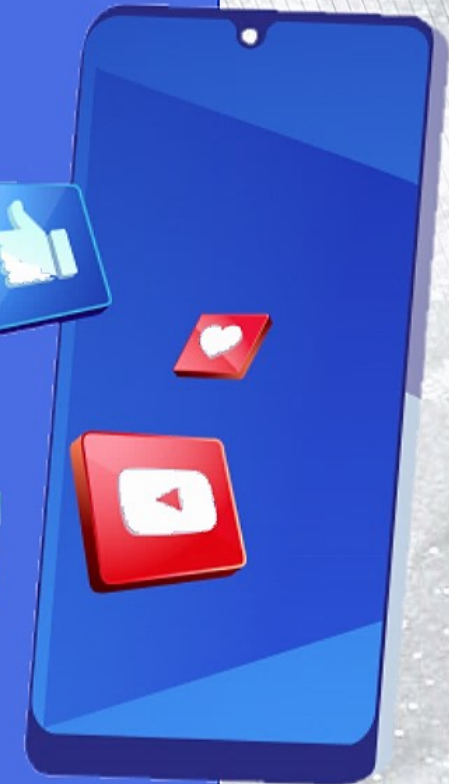
For 15 Local Music websites

N130,000

SOCIAL MEDIA PROMOTION

Our Social media promotion helps create awareness for your next release or your current trending track. We aim at reaching more people with engagement for your music with our social media promotion campaign.

PLAN A	OBJECTIVE	TIME FRAME
N50,000	Awareness	2 weeks
N100,000	Awareness, Engagement	4 weeks
N200,000	Awareness, Engagement and Traffic	1 month
N300,000	Awareness, Engagement, Traffic and Conversion	1 month



STREAMING PLATFORM VERIFICATION

Get Verified on the top streaming platforms.

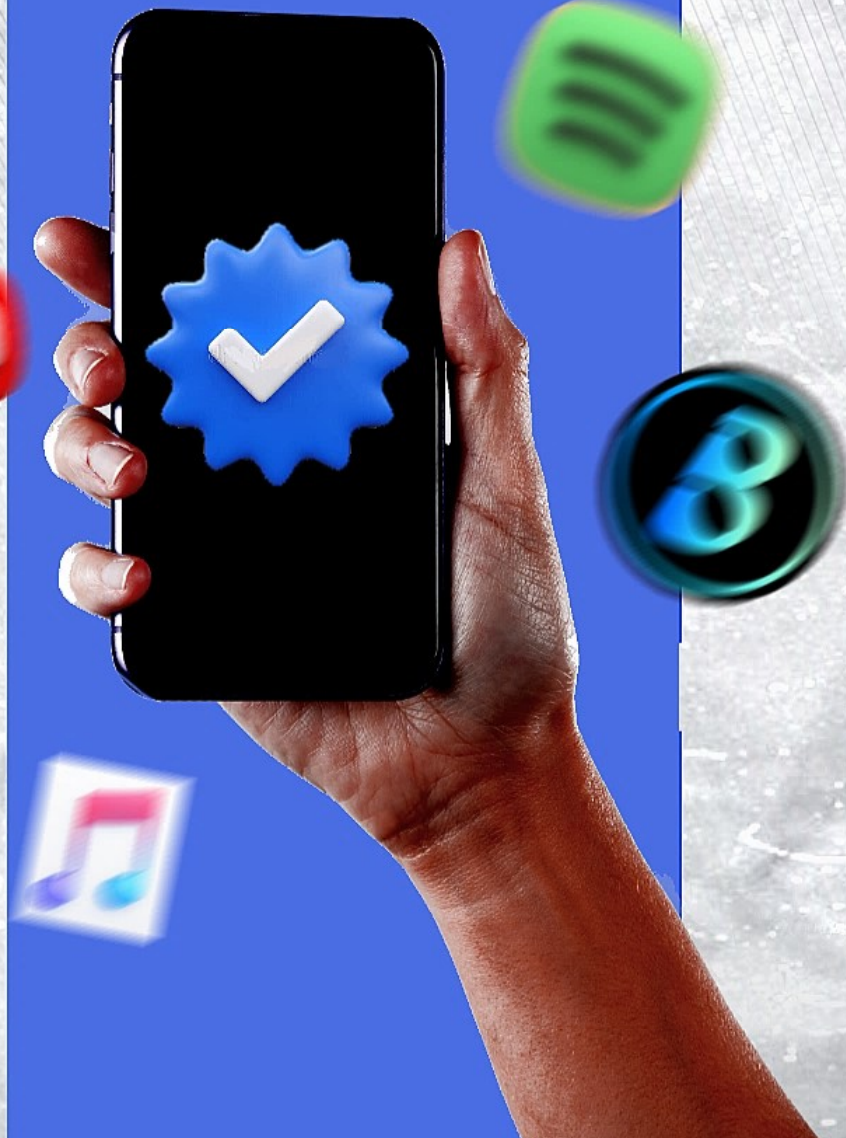
We would get you verified and make you have access to your artist profile on the following platforms:

Spotify, Apple Music, YouTube & Boomplay.

Get Verified Today!

Streaming Platform Verification

₦30,000



YOUTUBE, FACEBOOK & INSTAGRAM MONETIZATION

Is your music being used on YouTube, Facebook or Instagram by someone else?

Or do you need to monetize your music on the following platforms?

Then not no worry, with our YouTube, Facebook & Instagram Monetization we would help you claim your song wherever it's being used on the platform and then we would ensure you get paid when your music is being used on the platforms.

Cost | **N20,000**

(One-time Payment)





ARTIST BRANDING +



This is the first step any label would take towards building the brand of a new or established artist. We would help brand you on all top social media channel through visual style and identity and you get to have a marketing plan for your music.

BRONZE	1 Studio Session/1 Outfit	4 Pictures	Profile picture design	Wallpaper design (On 3 major platforms)			
SILVER	2 Studio Session/2 Outfits	8 Pictures	Profile picture design	Wallpaper design (On 3 major platforms)	Biography Creation	Basic Artwork & snippet	
GOLD	3 Studio Session/3 Outfits	12 Pictures	Profile picture design	Wallpaper design (On 3 major platforms)	Biography Creation	Basic Artwork & snippet	Instagram Promotion (2 Weeks)
DIAMOND	4 Studio Session/4 Outfits	16 Pictures	Profile picture design	Wallpaper design (On 3 major platforms)	Biography Creation	Basic Artwork & snippet	Instagram Promotion (2 Weeks)

BRONZE
70,000

SILVER
100,000

GOLD
200,000

DIAMOND
250,000

IN-STREAM AUDIOMACK PROMOTION

Get your streams up on Audiomack through Sponsored Ads on the Audiomack Platform. We would get listeners across audiomack to stream your song based on your Genre. The Sponsored Ads allows your audience to listen to at least 30 seconds of your song. Our In-stream Ads means we would run your song as advert on audiomack, while people are listening to other songs.

no of streams	cost
Est. 100-500	\$30
Est. 500-1000	\$60
Est. 1,000-2000	\$100
Est. 2,000-3,500	\$200
Est. 3,000-5,000	\$300



AUDIOMACK TRENDING PROMOTION

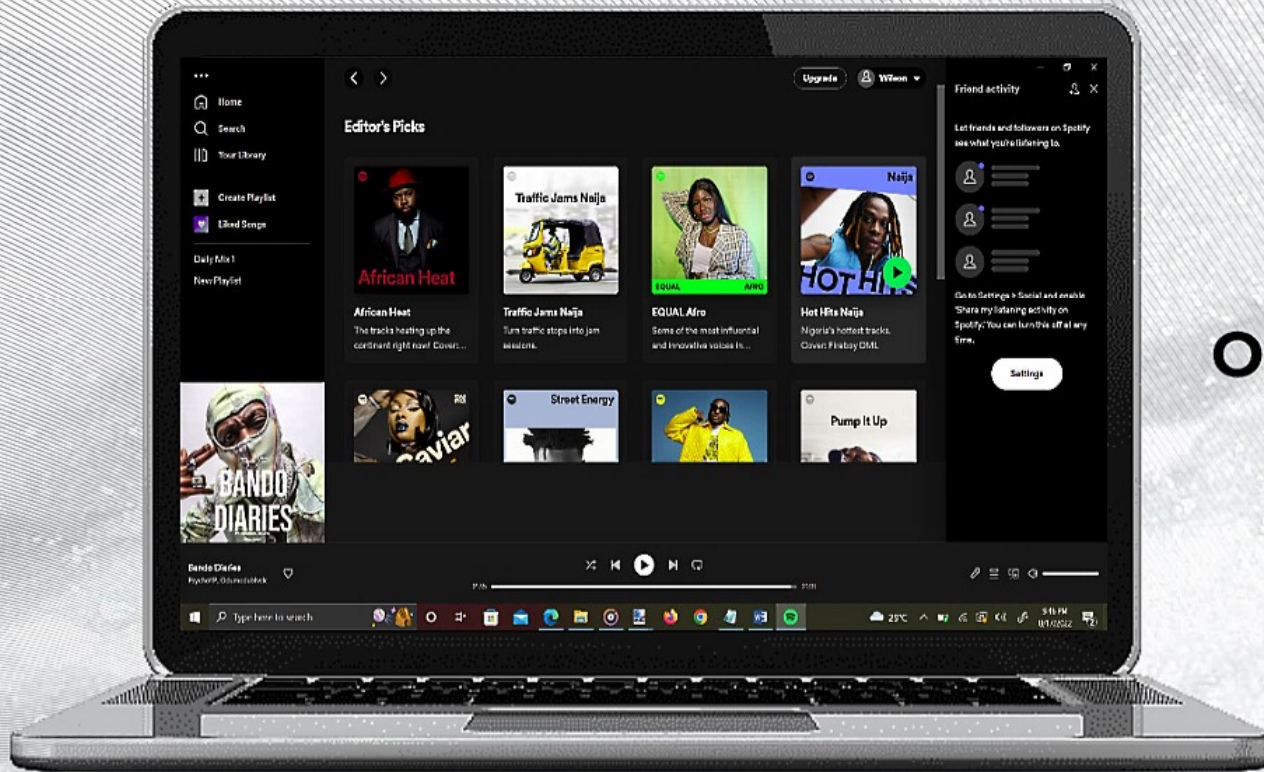
Get your music up on Audiomack Trending Chart.

We would get your Single or Album placed on the Audiomack Trend List to drive listeners.

Cost	₦60,000 (Single)
Cost	₦100,000 (Album)



STREAMING PLATFORM EDITORIAL PLAYLISTING



Get your music playlisted on Streaming Platform Editorial Playlist. Our packaged editorial playlisting would get your music playlisted on various streaming platform's official playlist.

Streaming Platform Editorial Playlist | N250,000

(Playlist on Apple Music, Spotify, Deezer, YouTube Music, Boomplay)

N.B: Your Music can be added to more platforms

APPLE MUSIC EDITORIAL PLAYLISTING

Get your music playlisted on Apple Music Editorial Playlist. These various playlists, are playlist created by Apple Music themselves and have massive number of listeners daily and monthly. We would get your song placed on this playlist to earn you more streams which would eventually equates to royalties.

Apple Music Editorial Playlisting ₦100,000
(minimum 2 Playlist)

APPLE MUSIC INDEPENDENT PLAYLISTING

Get your music playlisted on Independent Apple Music Playlist. These various playlists, are playlist created by individual curators on Apple Music and have high number of listeners daily.

Apple Music Independent Playlisting **N30,000**
"per playlist"

- The rate card is for verbal references only. A more comprehensive invoice will be provided to clients based on individual specifications.
- TAGET Media also offers strategic promotional services.
- Rates are subject to change



SPOTIFY OUT-STREAM PROMOTION

With our Spotify Out-Stream Ads, we use social media channels (Facebook & Instagram) to drive targeted listeners to your music on Spotify. We do this by running advanced marketing campaign on Facebook and Instagram to drive targeted audiences.

cost from ₦200,000

SPOTIFY IN-STREAM PROMOTION

Get the attention you want on Spotify. Our Spotify In-Stream Ads means your song would be promoted directly on the Spotify Platform, to reach listeners on Spotify. This promotion would help you get quality streams for your music by reaching avid users of spotify.

cost from \$300



TIKTOK PROMOTION PLAN A (TikTok Influencer Plan)

Get your music out to fans on TikTok using their favorite influencer. Our TikTok Influencer plan involves us using various level of influencers to help promote your music on their channels using a marketing strategy.



cost

ON REQUEST

TIKTOK PROMOTION PLAN B

Get 50 – 100 and above people to vibe to your music on Tiktok. Using our Tiktok promotion we can get people to vibe with your music on Tiktok to create that buzz for your release.



cost

N2,500 ^{per} individual



YOUTUBE VIDEO PROMOTION PLAN A (Monthly Package)

Our YouTube promotion plan A is performed through paid ads, meaning all views you get + subscribers are real and not bots. Get guaranteed audience to view your music video on YouTube directly.



YOUTUBE PROMOTION PLAN A

Est. 5,000	N60,000
Est. 10,000	N100,000
Est. 30,000	N180,000
Est. 80,000	N350,000

N.B: You can also request more views for your YouTube Video, we would relate the cost.

YOUTUBE VIDEO PROMOTION PLAN B (Monthly Package)

Get your YouTube music video promoted organically with a mix of social media promotion.



**YOUTUBE PROMOTION
PLAN B**

N150,000



ARTISTS WEBSITE



Your music artist website will enable you to show off your portfolio of work and secure contact information. It also is a way of being the place to sell your work without needing a middleman.

FEATURES		
3+ Pages	SSL Security	Tour Calendar
Project Pages	Mailing List	Social media integrations
Electronic Press Kit (EPK)	Fan Data	SEO for Musician

cost from N200,000

For features that requires selling;
selling music, selling merch, selling ticket and lots more,
would require payment system – **cost from N400,000**

BANNER ADS PROMOTION

A banner campaign puts your music in front of the right online audiences

(Your song is promoted on top websites such as Billboard.com, Pitchfork.com, NME.com, Audiomack etc, moderate traffic websites and also local websites. This banner ads campaign helps to direct your fans to your preferred location to listen to your music.)



15,000	Reach	₱25,000
30,000	Reach	₱45,000
60,000	Reach	₱85,000



STREAMING SERVICE PROMOTION

Get your songs **SPONSORED** on streaming services like Deezer, Soundcloud & 8tracks

1,000 est.	₦20,000
3,000 est.	₦40,000
6,500 est.	₦70,000
15,000 est.	₦160,000

TV PROMOTION

Get Your Song played on top TV Stations such as MTV Base, SoundCity, HipTv and lots more.

cost
(ON REQUEST)



RADIO PROMOTION

Get Your Song played on air daily for 1 months and more and get an INTERVIEW.

cost
(ON REQUEST)



PROMOTIONAL PACKAGE A

Get this combined promotion for effective marketing **PROMOTIONAL**

Snippet Video
Social Media Promotion
Audiomack Promotion
(In-Stream Ads)

cost	₦200,000
-------------	-----------------

PROMOTIONAL PACKAGE B

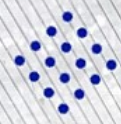
Lyrics Video
Social Media Promotion
YouTube Promotion
Audiomack Promotion
(In-Stream Ads)
Spotify Promotion

cost	₦450,000
-------------	-----------------

PROMOTIONAL PACKAGE C

Lyrics Video
Social Media Promotion
Audiomack Promotion
(In-Stream Ads)
Spotify Promotion
Tiktok Promotion
Radio Promotion
(max 2 Radio Stations)

cost	₦1,000,000
-------------	-------------------



CUSTOM PROMOTION STRATEGY

Request for a custom-made promotion strategy for your music. Contact us to get reviewed. Kindly remember this service isn't available to all artist. We only work with artists or record labels for custom promotion strategy – those who have realistic expectation, time lines and budget when it comes to music marketing

- The rate card is for verbal references only. A more comprehensive invoice will be provided to clients based on individual specifications.
- TAGET Media also offers strategic promotional services.
- Rates are subject to change





+

Let's
Create
Together

•

•

