



TAGET MEDIA ARTISTE PROMOTION



OUR SERVICES

1.DIGITAL AND BLOG DISTRIBUTION

-International Distribution

(Sell Your Music on over 50+ digital stores worldwide)

2.VIDEO CREATION FOR PROMOTION

-Lyrics video creation

3.SOCIAL MEDIA PROMOTION

4.STREAMING PLATFORM VERIFICATION

5.YOUTUBE, FACEBOOK & INSTAGRAM MONETIZATION

6.ARTIST BRANDING

7.AUDIOMACK PROMOTION

8.AUDIOMACK TRENDING



9.STREAMING PLATFORM EDITORIAL PLAYLISTING

10.SPOTIFY PROMOTION

11.TIKTOK PROMOTION

12.YOUTUBE PROMOTION

13.TV & RADIO AIRPLAYS

14.PROMOTIONAL PACKAGES

15.CASE STUDIES

16.SNAPCHAT PROMOTION

17.CUSTOM PROMOTION STRATEGY





INTERNATIONAL DISTRIBUTION



Sell Your Music on 50+ digital stores like iTunes, Spotify, Apple Music, iTunes, Boomplay, Google Play, Amazon music and lots more

FOR SINGLE ₱18,000
FOR ALBUM ₱40,000

Worldwide digital distribution
YouTube Monetization
Sync Licensing for TV, Films and Games
100% Royalties



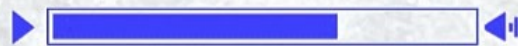
TAGET MEDIA



VIDEO CREATION FOR PROMOTION

List of various music video creation packages using your artwork and music audio. To see sample of each video please visit our website @ www.tagetmedia.com/music-promotion

Social Media Release Video
(Snippet) ₱20,000
Promotional Video Trailer ₱25,000
Audio Visualizer Video ₱25,000





LYRICS VIDEO CREATION

We would develop a perfect lyrics video for your new single. View our lyric video samples on our website with their various packages.

BRONZE	₦50,000
SILVER	₦80,000
GOLD	₦150,000
DIAMOND	₦200,000



SOCIAL MEDIA PROMOTION

Our Social media promotion helps create awareness for your next release or your current trending track. We aim at reaching more people with engagement for your music with our social media promotion campaign.

PLAN A	OBJECTIVE	TIME FRAME
N100,000	Awareness	2 weeks
N200,000	Awareness, Engagement	4 weeks
N300,000	Awareness, Engagement and Traffic	1 month
N450,000	Awareness, Engagement, Traffic and Conversion	1 month



STREAMING PLATFORM VERIFICATION

Get Verified on the top streaming platforms.

We would get you verified and make you have access to your artist profile on the following platforms:

Spotify, Apple Music, YouTube & Boomplay.

Get Verified Today!

Streaming Platform Verification

₦30,000



YOUTUBE, FACEBOOK & INSTAGRAM MONETIZATION

Is your music being used on YouTube, Facebook or Instagram by someone else?

Or do you need to monetize your music on the following platforms?

Then not no worry, with our YouTube, Facebook & Instagram Monetization we would help you claim your song wherever it's being used on the platform and then we would ensure you get paid when your music is being used on the platforms.

Cost | **N30,000**

(One-time Payment)



+ ARTIST BRANDING +



This is the first step any label would take towards building the brand of a new or established artist. We would help brand you on all top social media channel through visual style and identity and you get to have a marketing plan for your music.

BRONZE	1 Studio Session/1 Outfit	4 Pictures	Profile picture design	Wallpaper design (On 3 major platforms)			
SILVER	2 Studio Session/2 Outfits	8 Pictures	Profile picture design	Wallpaper design (On 3 major platforms)	Biography Creation	Basic Artwork & snippet	
GOLD	3 Studio Session/3 Outfits	12 Pictures	Profile picture design	Wallpaper design (On 3 major platforms)	Biography Creation	Basic Artwork & snippet	Instagram Promotion (2 Weeks)
DIAMOND	4 Studio Session/4 Outfits	16 Pictures	Profile picture design	Wallpaper design (On 3 major platforms)	Biography Creation	Basic Artwork & snippet	Instagram Promotion (2 Weeks)

BRONZE 70,000	SILVER 100,000	GOLD 200,000	DIAMOND 250,000
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IN-STREAM AUDIOMACK PROMOTION

Get your streams up on Audiomack through Sponsored Ads on the Audiomack Platform. We would get listeners across audiomack to stream your song based on your Genre. The Sponsored Ads allows your audience to listen to at least 30 seconds of your song. Our In-stream Ads means we would run your song as advert on audiomack, while people are listening to other songs.

COSTING	DURATION
N60,000	1 Week
N100,000	2 Weeks
N200,000	1 Month



AUDIOMACK TRENDING PROMOTION

Get your music up on Audiomack Trending Chart.
We would get your Single or Album placed
on the Audiomack Trend List to drive listeners.

Cost
Cost

₦60,000 (Single)
₦100,000 (Album)



audiomack



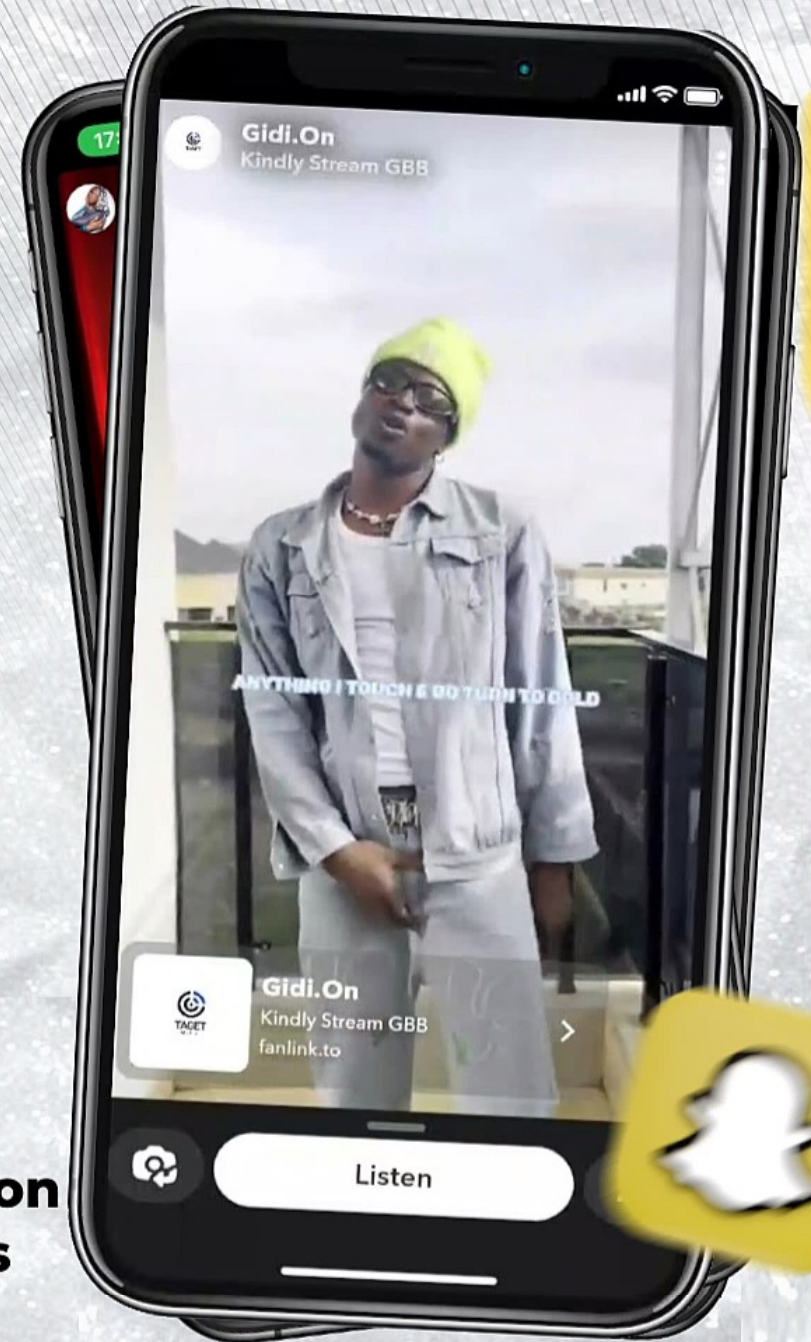
TAGET MEDIA

SNAPCHAT PROMOTION

Get your music/music video promoted on Snapchat. We use snapchat advert to help you reach new music fans and connect with fans using creative ads formats & engaging content for your music.

PLAN	TIMEFRAME
60,000	1 Week
120,000	2 Weeks
240,000	1 Month
400,000	1 Month

Our snapchat promotion drives awareness and conversion to the younger generation (Gen Z & Millennials) and gets people to stream your music



STREAMING PLATFORM EDITORIAL PLAYLISTING



Get your music playlisted on Streaming Platform Editorial Playlist. Our packaged editorial playlisting would get your music playlisted on various streaming platform's official playlist.

Streaming Platform Editorial Playlist | N250,000

**(Playlist on Apple Music, Spotify, Deezer, YouTube Music, Boomplay)
N.B: Your Music can be added to more platforms**

SPOTIFY PROMOTION

With our Spotify Out-Stream Ads, we use social media channels (Facebook & Instagram) to drive targeted listeners to your music on Spotify. We do this by running advanced marketing campaign on Facebook and Instagram to drive targeted audiences.

Plan	Cost	Duration
Launchpad	N125,000	2 Weeks
Amplify	N250,000	1 Month
Catapult	N500,000	1 Month
Skyrocket	N1,000,000	2 Months





TIKTOK PROMOTION PLAN A (TikTok Influencer Plan)

Get your music out to fans on TikTok using their favorite influencer. Our TikTok Influencer plan involves us using various level of influencers to help promote your music on their channels using a marketing strategy.



cost

ON REQUEST

TIKTOK PROMOTION PLAN B

Get 50 – 100 and above people to vibe to your music on Tiktok. Using our Tiktok promotion we can get people to vibe with your music on Tiktok to create that buzz for your release.



cost

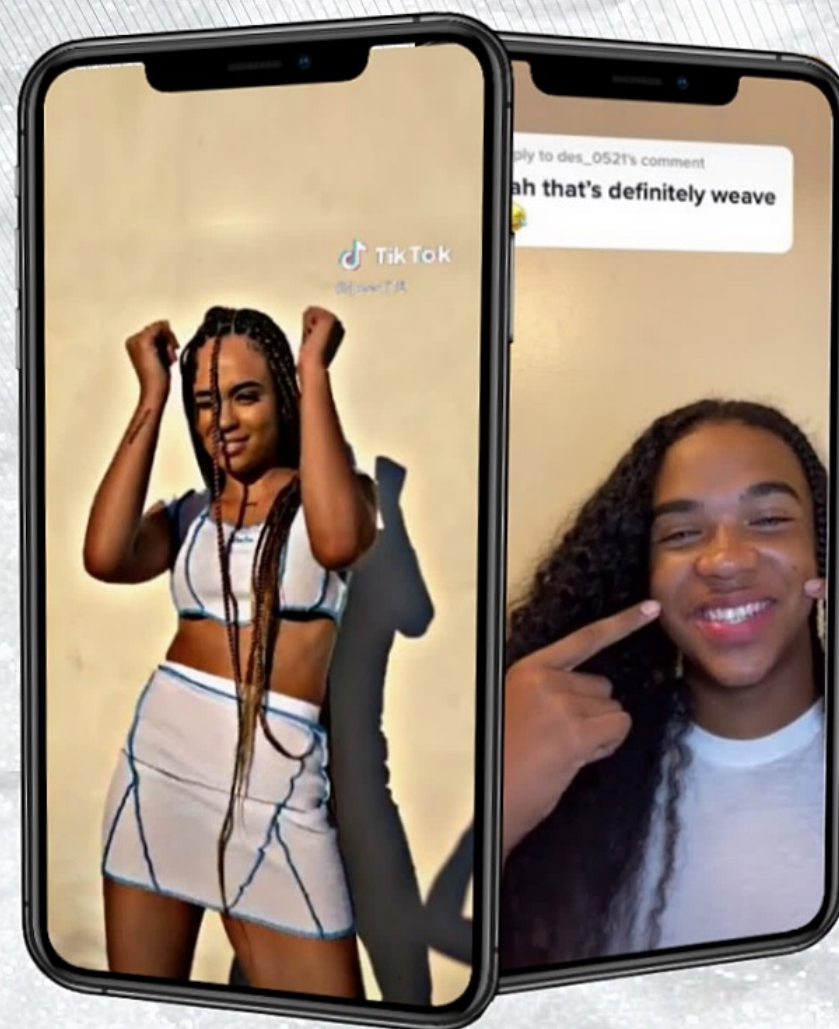
N2,500 per individual



TIKTOK PROMOTION PLAN C

Get the attention you want on tiktok. Our Tiktok Ads means your song would be promoted directly on the Tiktok Platform to reach users on tiktok. This Promotion would help you get awareness for your music and users to take action such as watching your video, using your sound and streaming your music

PLAN	OBJECTIVE	TIMEFRAME
N260,000.	Awareness.	1 Week
N500,000.	Awareness /Conversion	2 Weeks
N1.2 Million	Awareness & Conversion	1 Month



YOUTUBE VIDEO PROMOTION

Our YouTube promotion plan A is performed through paid ads, meaning all views you get + subscribers are real and not bots. Get guaranteed audience to view your music video on YouTube directly.



YOUTUBE PROMOTION PLAN A

Est. 5,000 - N70,000

Est. 10,000 - N130,000

Est. 30,000 - N200,000

Est. 80,000 - N450,000

N.B: These are just estimated views to get, how users interact with each music promoted defers from each artist result

TV PROMOTION

Get Your Song played on top TV Stations such as MTV Base, SoundCity, HipTv and lots more.

cost
(ON REQUEST)



RADIO PROMOTION

Get Your Song played on air daily for 1 months and more and get an INTERVIEW.

cost
(ON REQUEST)



PROMOTIONAL PACKAGES

PACKAGE A

START UP BOOST

Social Media
Promotion (IG/FB)

Boomplay
Promotion
(Playlisting Only)

COST - N150,000

PACKAGE B

EMERGING TALENT

Social Media
Promotion (IG/FB)

Snapchat Promotion

Boomplay
Promotion
(Playlisting Only)

COST - N350,000

PACKAGE C

PRIME EXPOSURE

Social Media
Promotion

Boomplay Promotion

Snapchat Promotion

Spotify Promotion

Audiomack
Promotion
(In-Stream Ads)

COST - N950,000

PACKAGE D

GLOBAL EXPOSURE

Social Media Promotion

Boomplay Promotion

YouTube Promotion

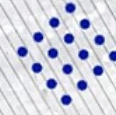
Snapchat Promotion

Spotify Promotion

Tiktok Promotion (Ads)

Audiomack Promotion
(In-Stream Ads)

COST - N1,800,000



CUSTOM PROMOTION STRATEGY

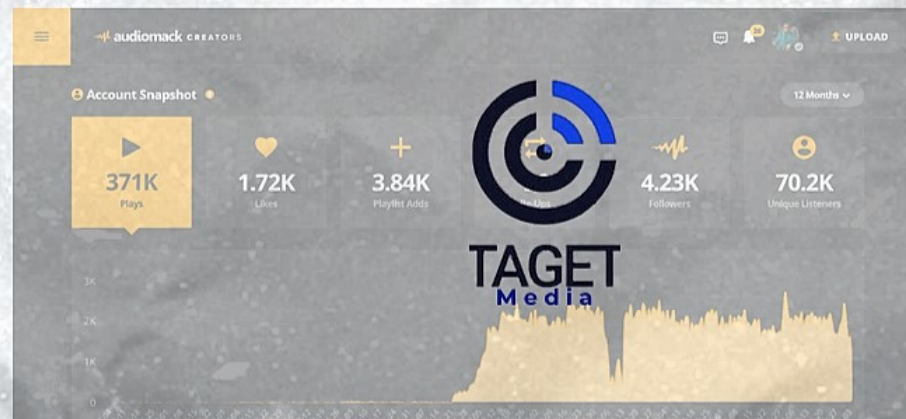
Request for a custom-made promotion strategy for your music. Contact us to get reviewed. Kindly remember this service isn't available to all artist. We only work with artists or record labels for custom promotion strategy – those who have realistic expectation, time lines and budget when it comes to music marketing
(Minimum Budget of N5 Million)

- The rate card is for verbal references only. A more comprehensive invoice will be provided to clients based on individual specifications.
- TAGET Media also offers strategic promotional services.
- Rates are subject to change



CASE STUDIES

We showcase diverse work for artists with varied budgets and content, exceeding expectations for each.

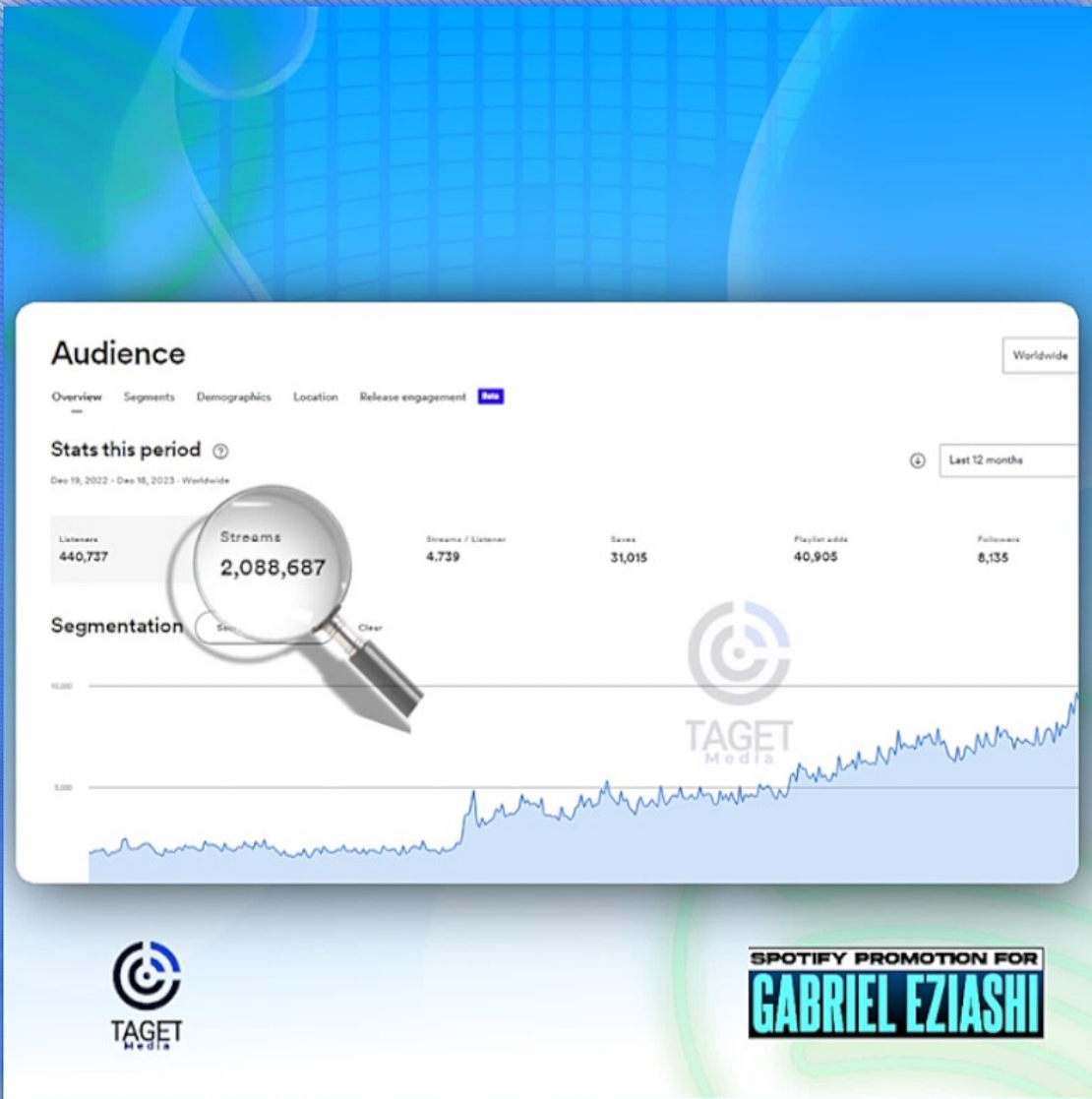


Gabriel Eziashi

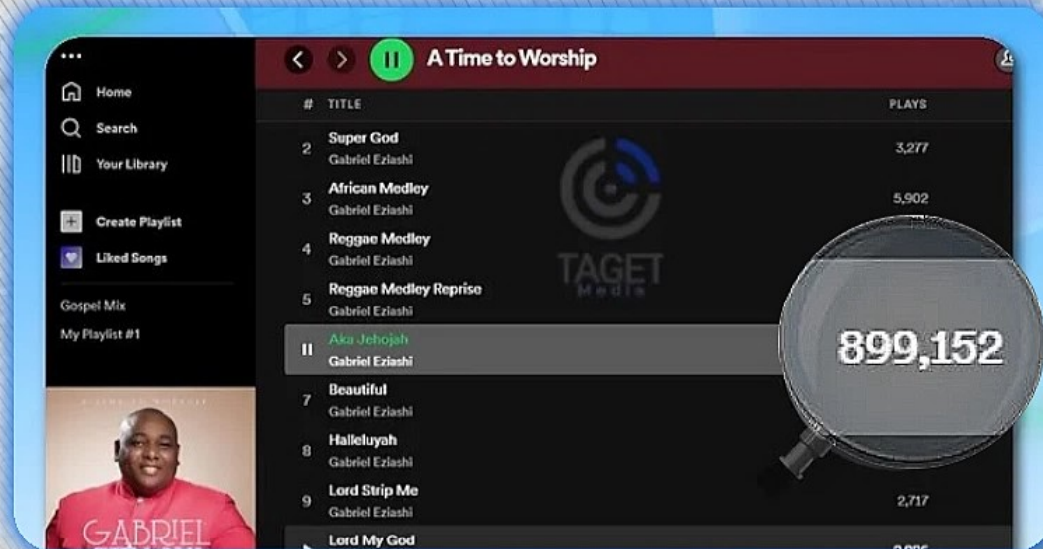
Gained over **2 million+ Streams** on Spotify and over **8 million+ Streams** on all streaming platforms in less than one year of managing his promotional campaigns for his releases which has made him experience his first tour ever.

CASE STUDIES



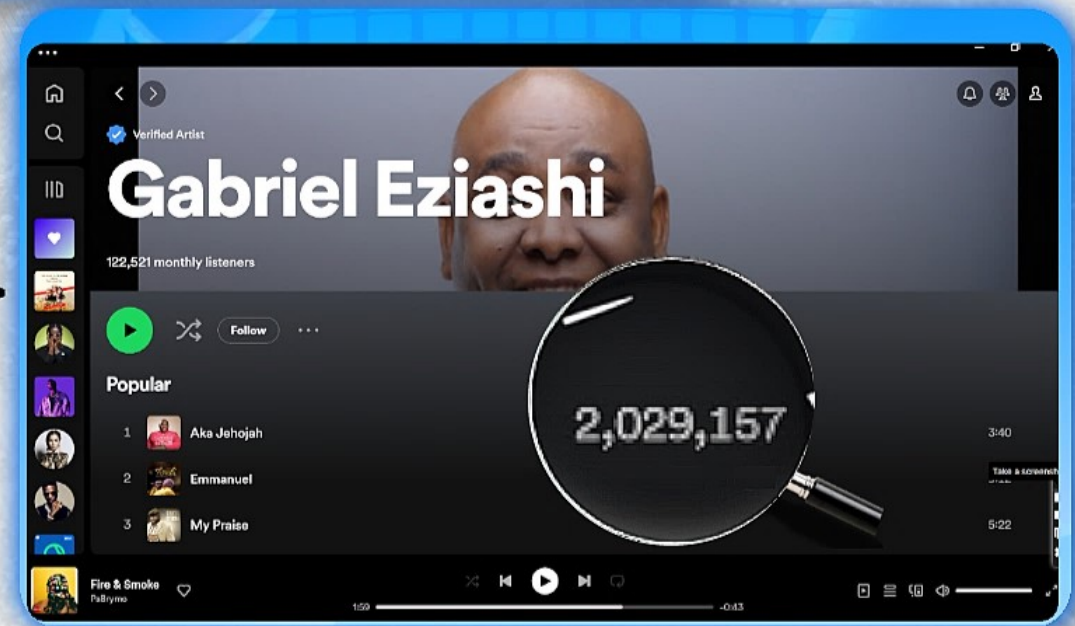


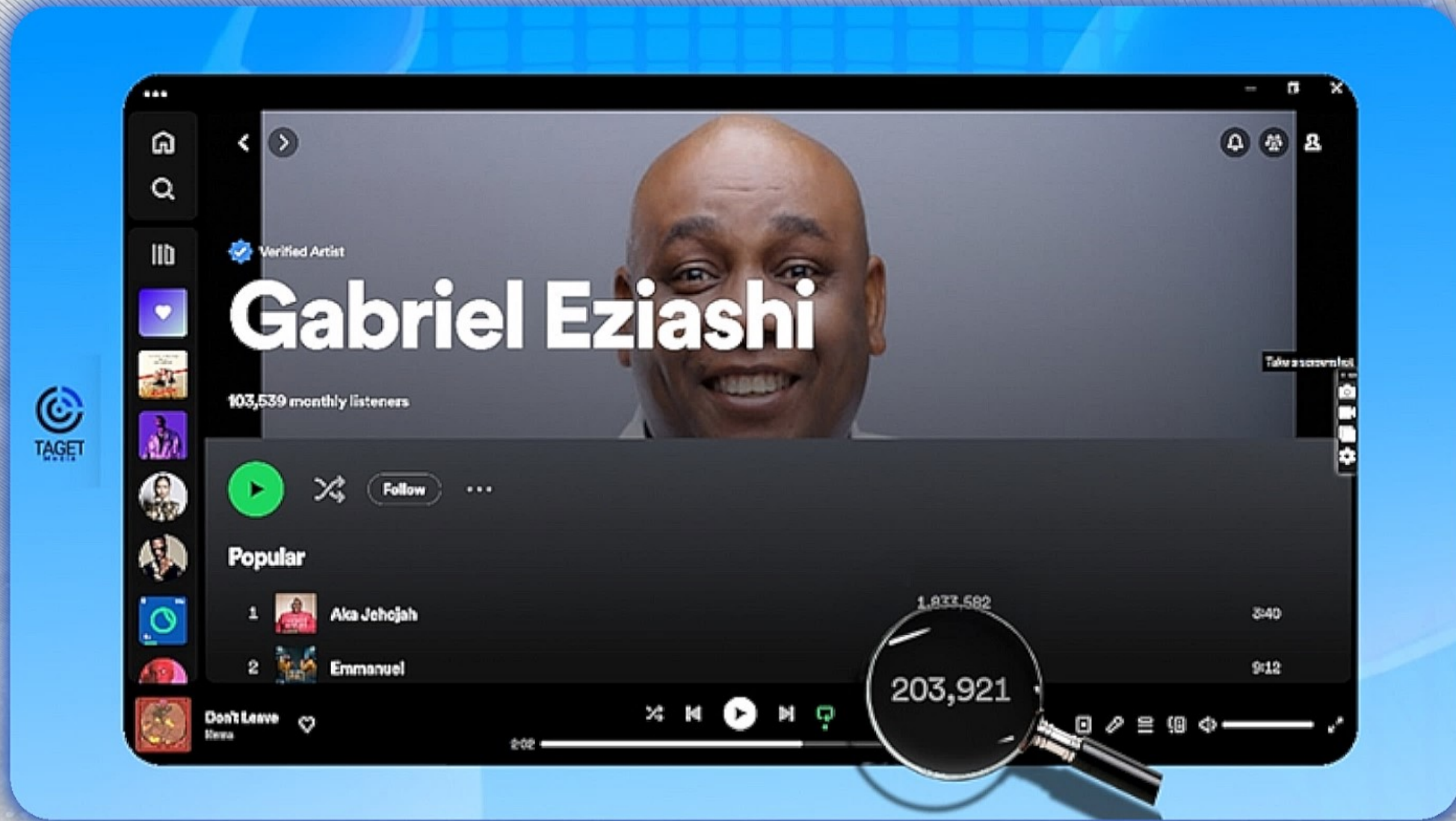
OVER 2 MILLION STREAMS



<< BEFORE

AFTER >>





200K+ STREAMS FOR EMMANUEL ON SPOTIFY

AUDIOMACK PROMOTION

This site uses cookies. By using this site, you agree to our [Privacy Policy](#) and [Terms of Service](#).

audiomack | UPGRADE TO PLUS+

Search for artists, songs, albums

Gabriel Eziashi

Upload

Gabriel Eziashi
Emmanuel
Feat. Henrisoul

9.75K 67 59 7 Share More

Gabriel Eziashi
Creator Controls Advanced Stats More from Gabriel Eziashi

audiomack CREATORS

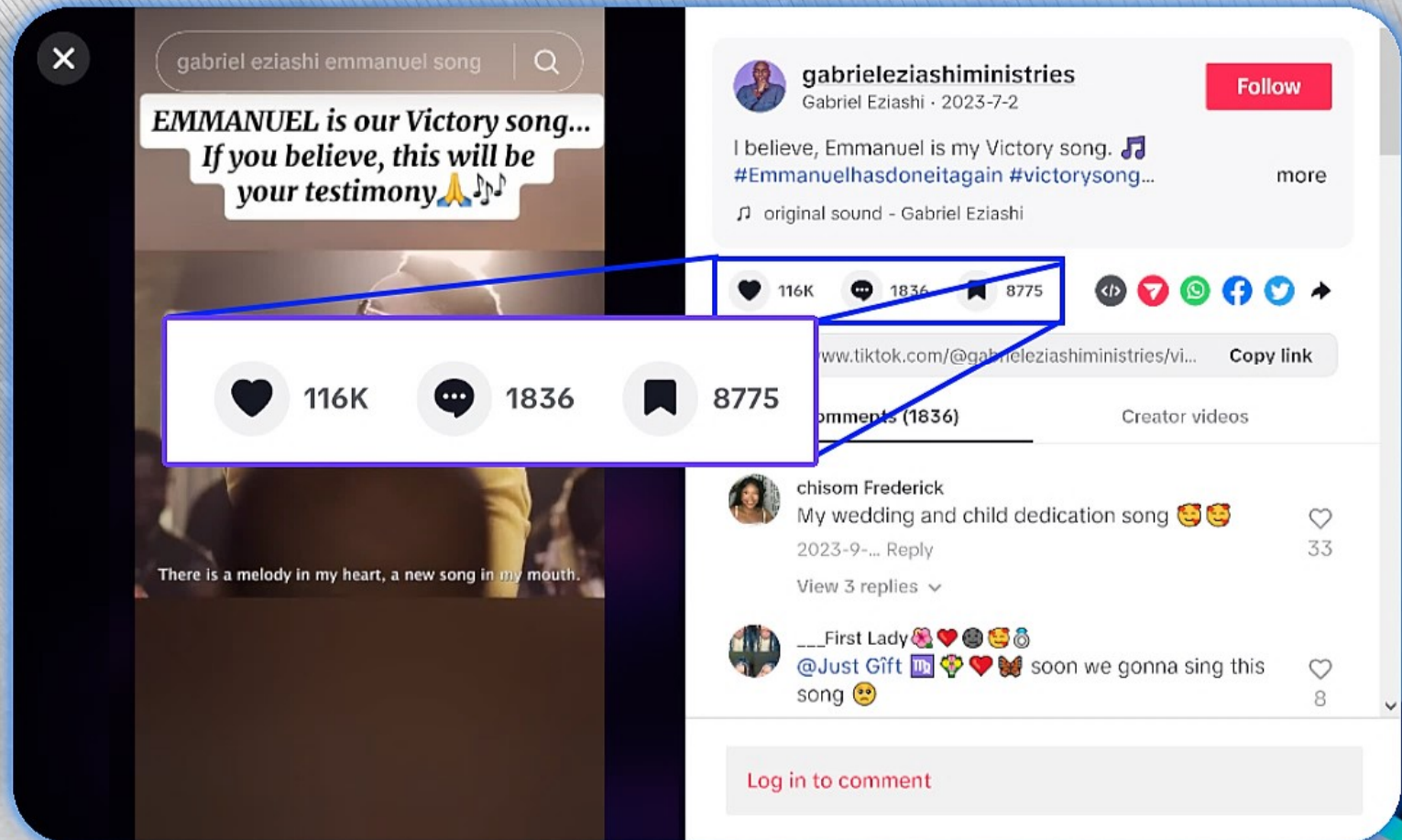
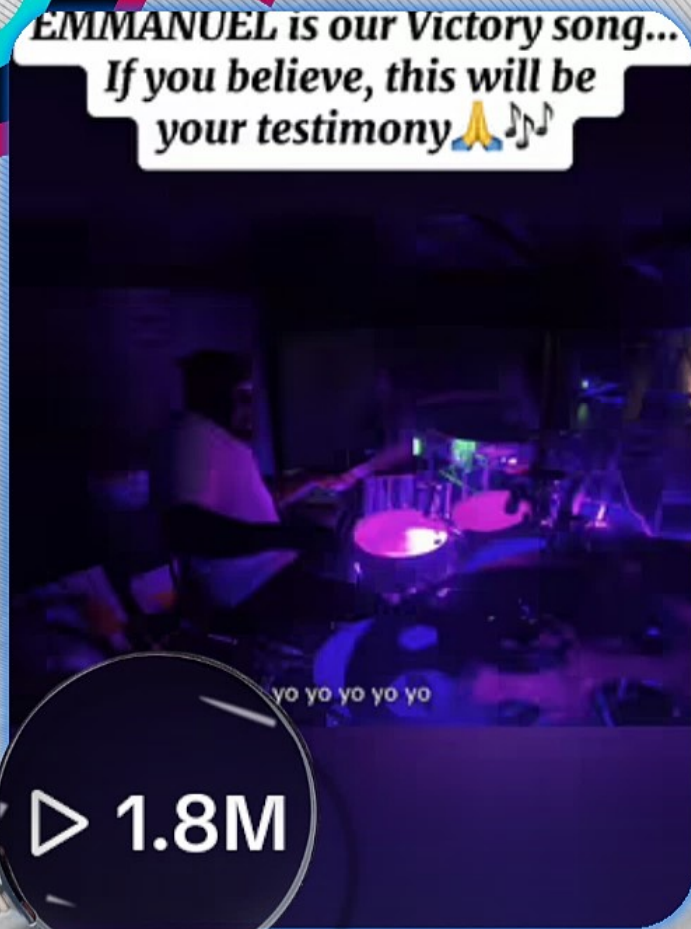
Account Snapshot

371K Plays	1.72K Likes	3.84K Playlist Adds	96 Re-Ups	4.23K Followers	70.2K Unique Listeners
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2023-01-04 2023-01-11 2023-01-18 2023-01-25 2023-02-01 2023-02-08 2023-02-15 2023-02-22 2023-03-01 2023-03-08 2023-03-15 2023-03-22 2023-04-05 2023-04-12 2023-04-19 2023-04-26 2023-05-03 2023-05-10 2023-05-17 2023-05-24 2023-06-01 2023-06-07 2023-06-14 2023-06-21 2023-06-28 2023-07-05 2023-07-12 2023-07-19 2023-07-26 2023-08-02 2023-08-09 2023-08-16 2023-08-23 2023-08-30 2023-09-06 2023-09-13 2023-09-20 2023-09-27 2023-10-04 2023-10-11 2023-10-18 2023-10-25 2023-11-01 2023-11-08 2023-11-15 2023-11-22 2023-11-29 2023-12-06 2023-12-13 2023-12-20 2023-12-27

**GAINED OVER 370K+ STREAMS,
70K+ LISTENERS AND 4K+ FOLLOWERS
IN LESS THAN 6 MONTHS ON AUDIOMACK**

TIKTOK PROMOTION



**OVER 1.8MILLION STREAM GAINED ON TIKTOK FOR HIS SINGLE TITLED EMMANUEL,
WHICH DROVE OVER 30K FOLLOWERS**



YOUTUBE PROMOTION



The screenshot shows a YouTube video player interface. The video title is "Emmanuel - Gabriel Eziashi x Henrisoul". The video player shows a person in a yellow jacket with the word "EMMANUEL" overlaid in large gold letters. The video has 3.2M views and 6 months old. The channel name is "Gabriel Eziashi" with 76.6K subscribers. The video player includes a progress bar at 0:03 / 9:14 and various control icons. To the right of the video player is a list of recommended videos, including "EBENEZER | NATHANIEL BASSEY feat. VICTORIA...", "Come Alive - Gabriel Eziashi x Henrisoul", "4Hours of Original Chandler Moore & Naomi Raine || Jireh...", "Emmanuel - Gabriel Eziashi X Henrisoul", "Mix - HenriSOUL", and "COME AND SEE - Joe Praize ft Mercy Chinwo".

GoDaddy Reliable

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All From your search From Gabriel Eziashi

EBENEZER | NATHANIEL BASSEY feat. VICTORIA...
Nathaniel Bassey Main
12M views · 8 months ago

Come Alive - Gabriel Eziashi x Henrisoul
Gabriel Eziashi
149K views · 1 month ago

4Hours of Original Chandler Moore & Naomi Raine || Jireh [...]
GOSPEL MUSIC MAVERICK CITY ...
399K views · 2 months ago

Emmanuel - Gabriel Eziashi X Henrisoul
Henrisoul
794 views · 3 weeks ago

Mix - HenriSOUL
Mercy Chinwo, Nathaniel Bassey, Moses Bliss, and more

COME AND SEE - Joe Praize ft Mercy Chinwo
joeprazizemusic
5.6M views · 1 year ago

76.6K subscribers

3.2M views 6 mo

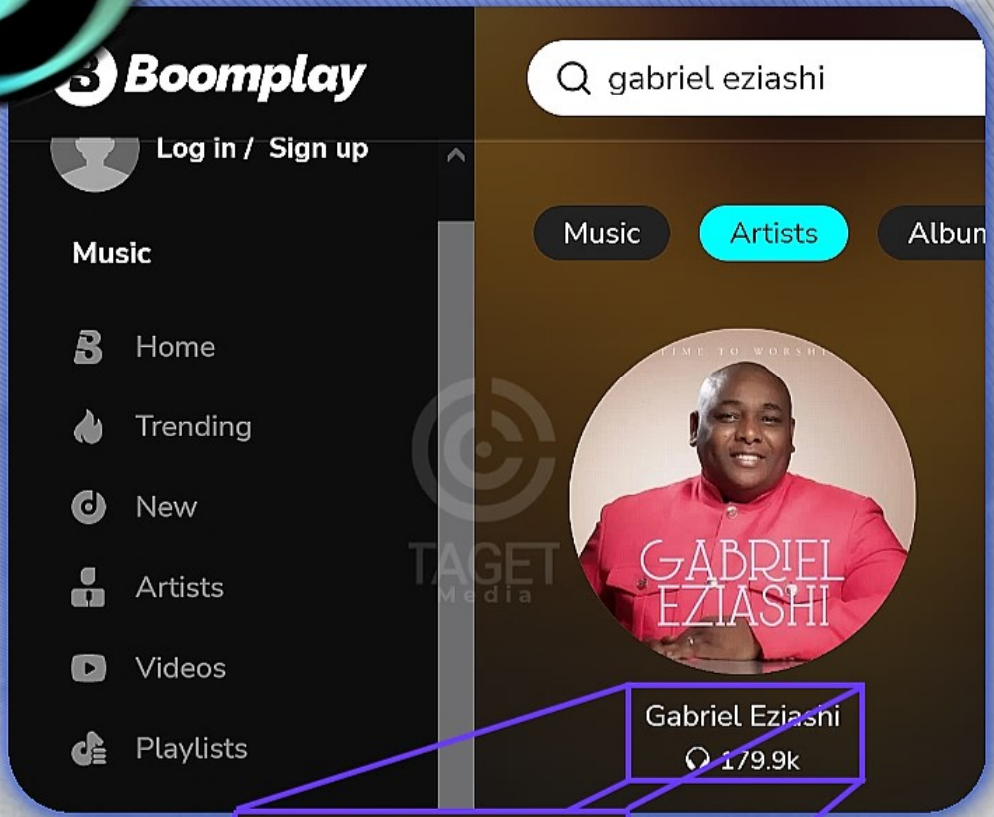
Emmanuel - Gab

@gabrieleziashi

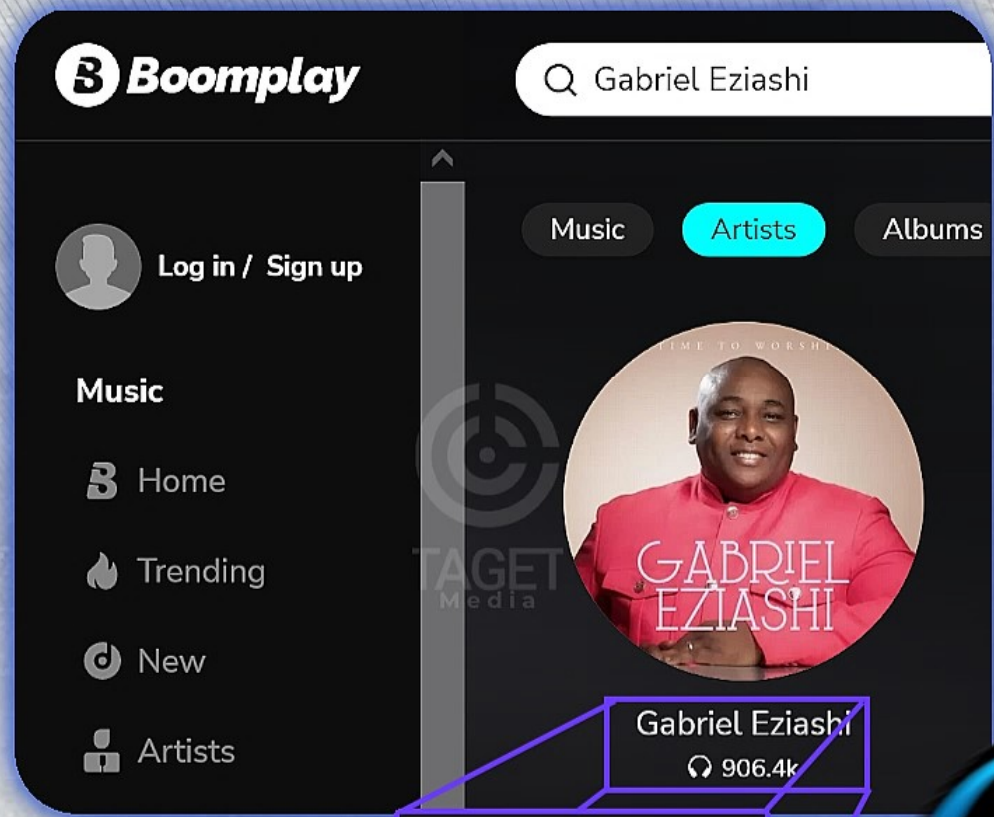
Sort by

TARGET Media

BOOMPLAY PROMOTION



Gabriel Eziashi
179.9k



Gabriel Eziashi
906.4k

HOW WE GAINED OVER 800K+
STREAM ON BOOMPLAY



GABRIEL
Eziashi
TOUR

JULY 20TH - 23RD,
CCLC DAGENHAM, UK
JULY 28TH - 30TH
TBC LONDON UK
AUGUST 4TH - 5TH
**RCCG VICTORY TEMPLE,
RALEIGH, NC. USA**
AUGUST 6TH,
**RCCG LIVING WATER,
NC USA**

AUGUST 11TH - 13TH,
**RCCG RESTORATION
CHAPEL, HALIFAX, CANADA**
AUGUST 17TH - 20TH,
**RCCG CITY OF DAVID
ABUJA, NIGERIA**
AUGUST 24TH - 27TH,
KICC LONDON UK
SEPTEMBER 2ND - 3RD,
MFM, LAGOS NIGERIA.

CONTACT:

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+44 7719 049675 OR +44 7459 947873

USA: +1 267 266 8972

NIGERIA: +234 907 358 2417 OR +234 907 223 9634

GABRIEL EZIASHI TOUR

**FROM OUR PROMOTIONAL CAMPAIGN,
GABRIEL EZAISHI GOT TO EXPERIENCE HIS
FIRST MUSIC TOUR ACROSS 5+ COUNTRIES**






Zed1st

**Gained over 500k+ Views on YouTube
for Zed1st which made him rank 5th
on YouTube Nigeria Chart.**




CASE STUDIES





THE GIANTS ARE COMING

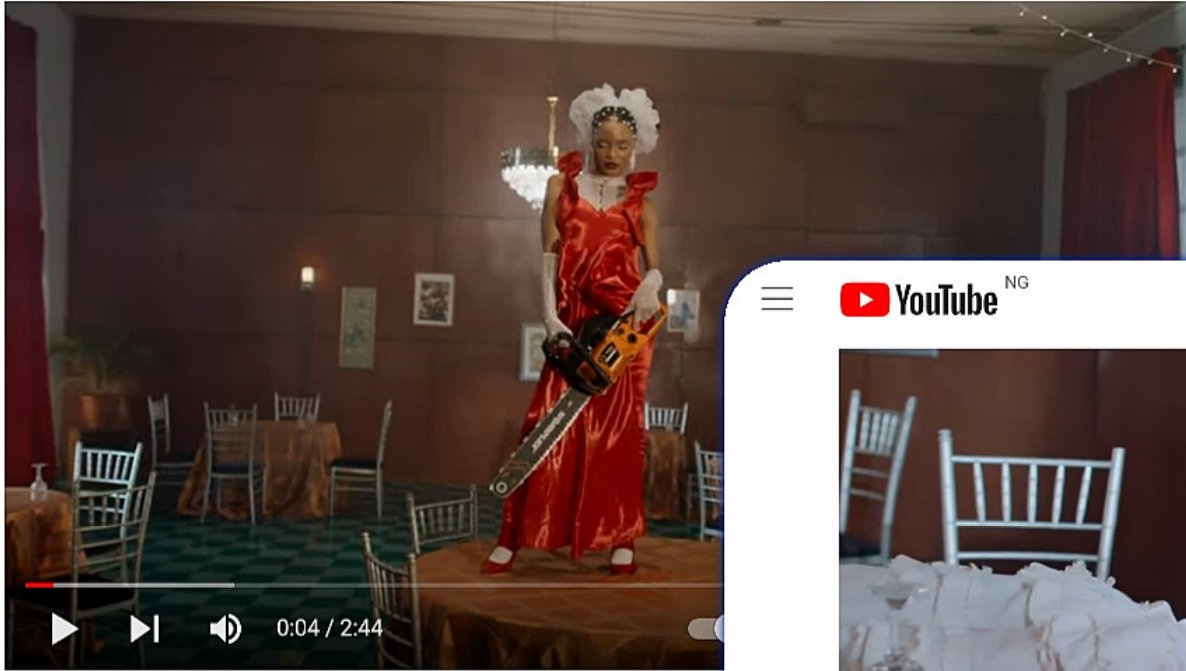
[SIGN UP](#)


YouTube Nigeria Daily Chart - 2023/01/13 | Weekly

Showing streams in the past two days.

Pos	P+	Track	Streams	Streams+
1	=	Kizz Daniel - RTID (Rich Till I Die)	122,906	-6,343
2	=	Ruger - Asiwaju	104,459	+2,703
3	=	Omah Lay - soso	93,696	+1,423
4	=	Empire - Cough (Odo)	87,530	+214
5	=	Zed1st - Boy	63,614	-16,456
6	=	Ayra Starr - Rush	62,778	+823
7	+1	Mavins - Won Da Mo (feat. Crayon, Bayanni, ...)	51,674	+3,553
8	-1	Rema - Calm Down	51,474	+1,106
9	=	Fireboy DML - Bandana	46,665	+1,357
10	=	Young Jonn - Xtra Cool	45,420	+237
11	=	Victory - Soweto	40,666	+131
12	=	Seyl VibeZ - Chance (Na Ham)	37,779	-2,450
13	=	Johnny Drille - How Are You (My Friend)	35,772	+776
14	=	Ruger - Girlfriend	34,826	+927
15	=	Asake - Joha	33,802	+367
16	=	Kizz Daniel - Buga (Lo Lo Lo)	33,023	+1,017
17	14	Outside - KILL SA	32,570	+707

RANKED NO. 5 ON YOUTUBE NIGERIA CHART



ZeD1st - BOY (OFFICIAL VIDEO)

Subscribe

1.6K views

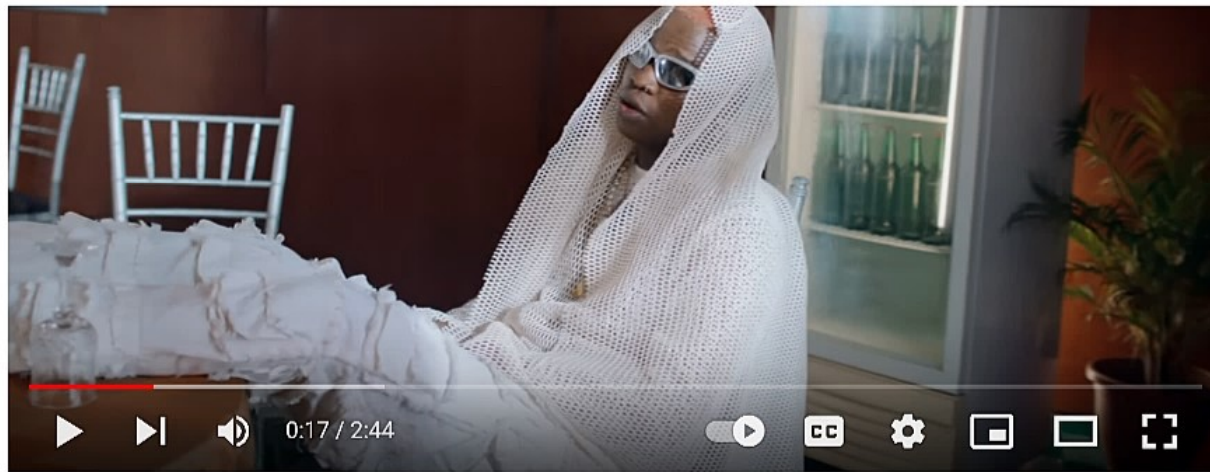
Boy
link to /zed1stboy

AFTER >>

Chat Replay is disabled



<< BEFORE



#Boy
ZeD1ST - BOY (OFFICIAL VIDEO)

Subscribe

292 Dislike Share ...

579K views

Stream: "BOY" link to /zed1stboy

69 Comments Sort by



Nonye Toria



Nonye Toria is one of the few Nigerian acts in history that have performed before Queen Elizabeth II, the revered Queen of England.

We worked closely with her record label to drive PR, LIVE Studio Session and Radio Promotion across 4 different states in Nigeria

CASE STUDIES





LIVE STUDIO SESSION AT CLOUT





RADIO INTERVIEW AT WAZOBIA

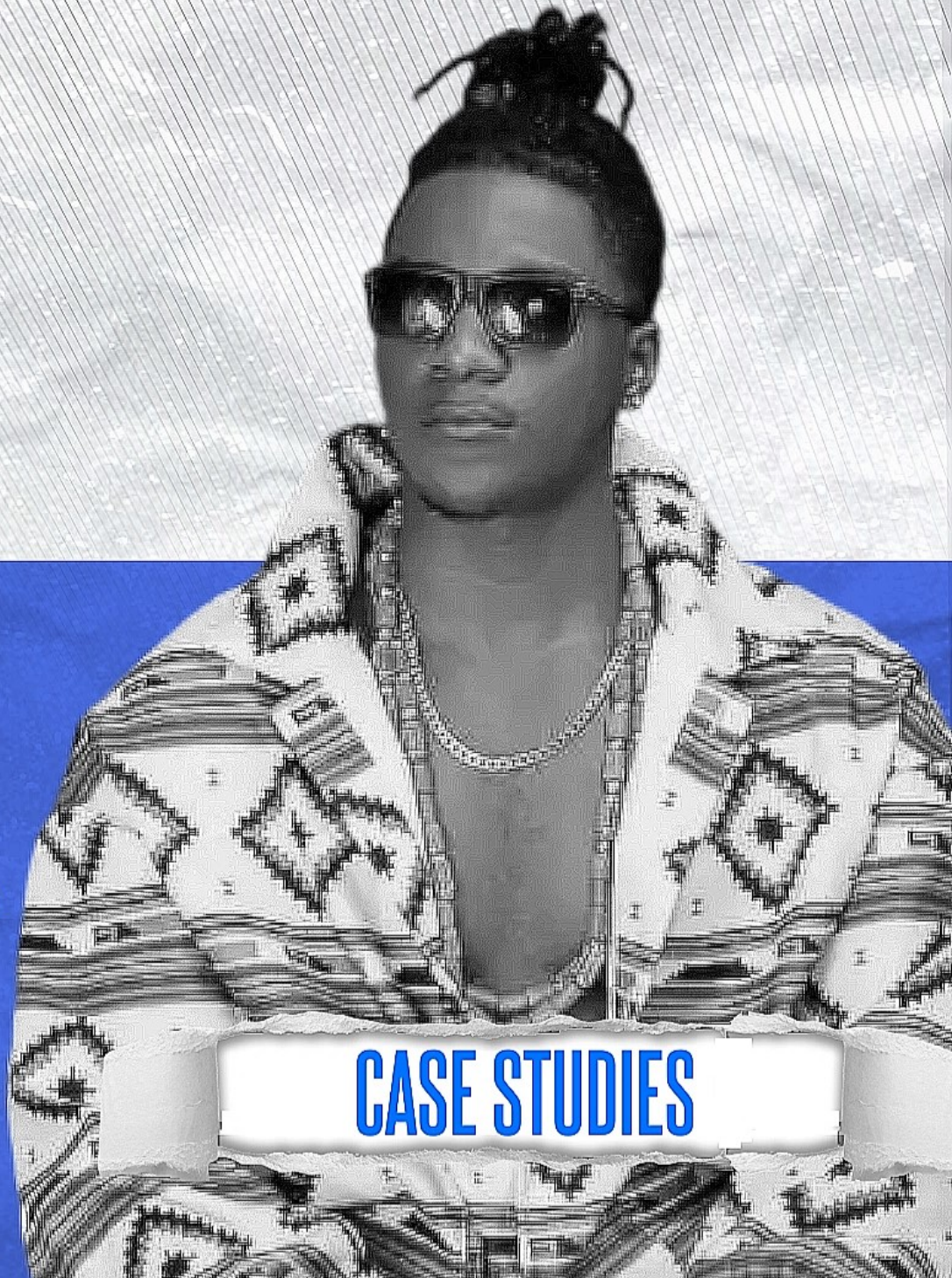
Adesoga

Adesoga is a multitalented artiste who grew up and is based in Trinidad. We worked closely with him to drive PR, LIVE Studio Session and Radio Promotion across 4 different states in Nigeria



TAGET
Media

CASE STUDIES





LIVE STUDIO SESSION AT CLOUT





RADIO INTERVIEW AT WAZOBIA


Quiries







**We have gained over 100,000+ Organic Streams
on various streaming platform,
40,000+ Stream for his EPs on Spotify.**






CASE STUDIES




 **Quiries**
 View profile >

-  Home
-  Music
-  **Audience**
-  Campaigns
-  Merch
-  Video BETA

 Roster

 for Artists 

 Search artists

Audience

Worldwide 

[Overview](#)
[Segments](#)
[Demographics](#)
[Location](#)
[Release engagement](#)
Beta

Stats this period

 Custom 

Jan 4, 2023 - Jan 3, 2024 · Worldwide

Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
9,131	34,342	3.761	1,633	572	434

Listeners	Streams	Streams / Listener	Saves	Playlist adds	Followers
9,131	34,342	3.761	1,633	572	434

2,000 



BEFORE

Boomplay

Quiries

253

AFTER

Boomplay

Country/Region: Niger

Songs(8) Albums(5) Playlists(0)

7,609

TARGET Media

BEFORE

audiomack

Quiries

523 10 1 12 Share More

1 + One Kind Quiries 2:33

2 + Come Over Quiries 2:39

3 + Charts Quiries 2:12

4 + Vibrate Quiries 2:15

TARGET Media

AFTER

audiomack | GET PREMIUM

Quiries

19.7K 94 9 84 Share More

1 + One Kind Quiries 2:33

2 + Come Over Quiries 2:39

TARGET Media

ORGANIC PROMOTION ON AUDIOMACK AND BOOMPLAY

Tosin Robeck

**We have gained over 250,000+
Organic Streams on various streaming platform,
10,000+ Organic Streams from the
Nigerian Audience on Spotify.**



CASE STUDIES





Tosin Robeck

[View profile >](#)



Home



Music



Audience



Merch



Video

BETA

Roster



Search artists



Audience

Worldwide



Overview

Segments

Demographics

Location

Release engagement

Beta

Stats this period

Dec 7, 2023 - Jan 3, 2024 · Worldwide



Last 28 days



Listeners

2,893

Streams

8,941

Streams / Listener

3.091

Saves

9

Playlist adds

38

Followers

107

Listeners

2,893

Streams

8,941

Streams / Listener

3.091

Saves

9

Playlist adds

38

Followers

107



for Artists




400



10:12 B G W • 13%

← Tosin Robeck 🔔 ↗



@tosinrobeck

35 Following | 2612 Followers | 1633 Likes


Follow Message ▾

Artist


Instagram + Add Yours

🍷


moves: 1



▶ 262.3K



▶ 462



▶ 265



TIKTOK PROMOTION

GAINED OVER 260K+ VIEWS FROM OUR TIKTOK PROMOTION AND INCREASE IN FOLLOWER GROWTH



FOR MORE RESULTS GENERATED VISIT OUR PORTFOLIO PAGE -

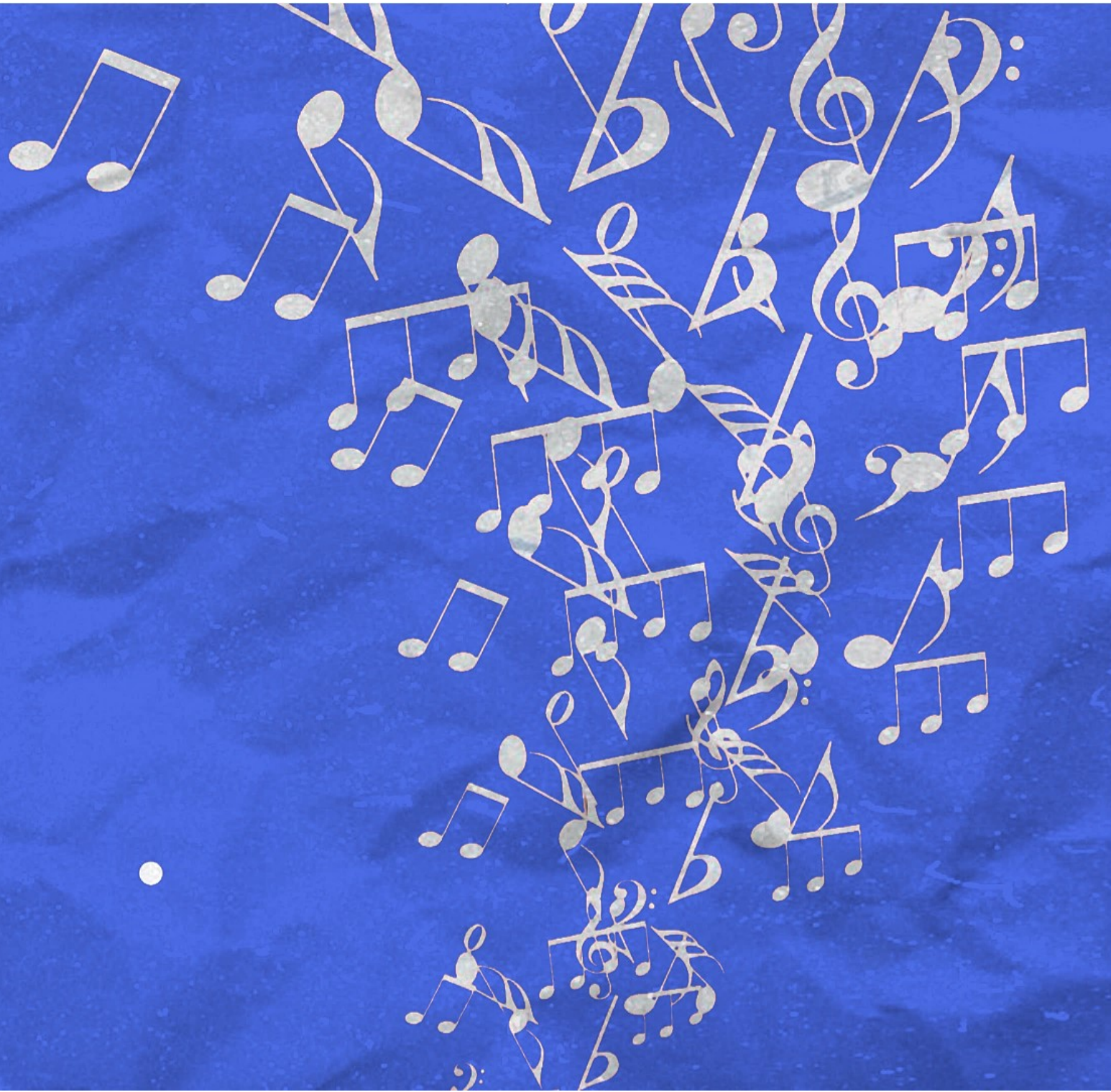
<https://www.tagetmedia.com/music-portfolio>

<https://www.instagram.com/tagetmediamusic/>





+



Let's
Create
Together

•

•