



BN: 2873562

TAGET MEDIA MUSIC PROMOTION BROCHURE

Helping Artist get the best out of music promotion

Contact Us On:

No: +2348134452182

Email: info@tagetmedia.com

Website: www.tagetmedia.com/music-promotion

FEATURES & SERVICES

PRICING GUIDE

- International Distribution (Sell Your Music on over 50+ digital stores worldwide)
- Blog Placement
- Music Video Creation
- Artist Branding
- YouTube, Facebook & Instagram Monetization
- Audiomack Promotion
- Spotify Promotion
- Social Media Promotion
- Streaming Platform Verification
- YouTube Promotion
- Apple Music Editorial Playlisting
- Streaming Services
- Radio Promotion
- Alaba Mixtape
- Banner Ads Promotion
- Artist Website Creation
- Promotional Package A

International Distribution (Sell Your Music on 50+ digital stores like iTunes, Spotify, Apple Music, iTunes, Boomplay, Google Play, Amazon music and lots more)

INTERNATIONAL DISTRIBUTION	
For Single	N15,000
For Album	N30,000
Worldwide digital distribution YouTube Monetization Sync Licensing for TV, Films and Games 100% Royalties	

VIDEO CREATION FOR PROMOTION

List of various music video creation packages. To see sample of each video please visit our website @ www.tagetmedia.com/music-promotion

VIDEO TYPES	SUGGESTED FOR	PRICE
Social Media Release Video	Artists & Record Label	N20,000
Promotional Video Trailer	Artists & Record Label	N25,000
Audio Visualizer Video	Artists & Record Label	N25,000

LYRICS VIDEO CREATION

We would develop a perfect lyrics video for your new single. View our lyric video samples on our website with their various packages.

LYRICS VIDEO CREATION	
BRONZE	N50,000
SILVER	N130,000
GOLD	N180,000
DIAMOND	N330,000

SOCIAL MEDIA PROMOTION

Our Social media promotion helps create awareness for your next release or your current trending track. We aim at **reaching** more people with **engagement for your music** with our social media promotion campaign.

REACH	PRICING
50,000	N30,000
100,000	N60,000
300,000	N100,000
500,000	N180,000
1,000,000	N350,000

STREAMING PLATFORM VERIFICATION

Get Verified on the top streaming platforms. We would get you verified and make you have access to your artist profile on the following platforms: Spotify, Apple Music & YouTube. **Get Verified Today!**

Streaming Platform Verification

N25,000

ARTIST BRANDING

This is the first step any label would take towards building the brand of a new or established artist. We would help brand you on all top social media channel through visual style and identity and you get to have a marketing plan for your music.

BRONZE	SILVER	GOLD	DIAMOND
1 Studio Session/1 Outfit	2 Studio Session/2 Outfits	3 Studio Session/3 Outfits	4 Studio Session/4 Outfits
4 Pictures	8 Pictures	12 Pictures	16 Pictures
Profile picture design	Profile picture design	Profile picture design	Profile picture design
Wallpaper design (On 3 major platforms)	Wallpaper design (On 3 major platforms)	Wallpaper design (On 3 major platforms)	Wallpaper design (On 3 major platforms)
	Biography Creation	Biography Creation	Biography Creation
	Basic Artwork	Basic Artwork	Basic Artwork
		Snippet	Snippet
		Social Media Management (2 Weeks)	Social Media Management (2 Weeks)
		Instagram Promotion (2 Weeks – 3 Post Max)	Instagram Promotion (2 Weeks – 5 Post Maximum)
			3 Creative Artworks
N70,000	N90,000	N180,000	N250,000

YOUTUBE, FACEBOOK & INSTAGRAM MONETIZATION

Is your music being used on YouTube, Facebook or Instagram by someone else? Or do you need to monetize your music on the following platforms? Then not no worry, with our YouTube, Facebook & Instagram Monetization we would help you claim your song wherever it's being used on the platform and then we would ensure you get paid when your music is being used on the platforms.

PLATFORMS TO MONETIZE	COST
Claim your music on YouTube, Facebook & Instagram and get PAID!	N20,000 (One-time Payment) per song

AUDIOMACK PROMOTION

Get your streams up on Audiomack. We would get listeners across audiomack to stream your song.

AUDIOMACK PROMOTION	
PACKAGES	COST
Est. 1,000 Streams	N4,000
Est. 5,000 Streams	N8,000
Est. 15,000 Streams	N18,000
Est. 30,000 Streams	N38,000

AUDIOMACK TRENDING PROMOTION

Get your streams up on Audiomack. We would get listeners across audiomack to Stream and Like your song, and also get playlisted on various playlist platform.

STARTER: Are you new to Audiomack, this is the right plan for you.

STANDARD: Already on Audiomack but not getting the attraction, this is the right plan.

PREMIUM: Getting attraction already on Audiomack? This is the plan for you

GOLD: Are you an Upcoming artist looking to gain more streams and attraction on audiomack, this is the plan for you

DIAMOND: Become noticed on audiomack and get to trend among top artist in Nigeria by toping the chart. This is the right plan for you.

STARTER	STANDARD	PREMIUM	GOLD	DAIMOND
20k+ Streams	50k+ Streams	80k+ Streams	100k+ Streams	300k+ to 1 Million Streams
Upto 100 Likes	Upto 250 Likes	Upto 500 Likes	Upto 1,000 Likes	2,000 – 5,000 Likes
100+ Repost	250+ Repost	500+ Repost	1,000+ Repost	2,000 – 5,000 Repost
50+ Playlist Placement	200+ Playlist Placement	450+ Playlist Placement	700+ Playlist Placement	1,500+ Playlist Placement
Delivered between 1 to 3 days	Est. 50 Followers	Est. 500+ Followers	Est. 700+ Followers	Est. 1,500+ Followers
	Delivered within 1 Week	Delivered within 1 Week 3 Days	Delivered within 1 Week to 1 Month	Guaranteed Top 100 Chart on Audiomack
				Delivered within 1 Week to 1 Month
N50,000	N70,000	N140,000	N180,000	N380,000

APPLE MUSIC EDITORIAL PLAYLISTING

Get your music playlisted on Apple Music Editorial Playlist. These various playlists, are playlist created by Apple Music themselves and have massive number of listeners daily and monthly. We would get your song placed on this playlist to earn you more streams which would eventually equates to royalties.

APPLE MUSIC EDITORIAL PLAYLISTING	
Apple Music Editorial Playlisting	N170,000 (minimun 3 Playlist)

APPLE MUSIC INDEPENDENT PLAYLISTING

Get your music playlisted on Independent Apple Music Editorial Playlist. These various playlists, are playlist created by individual curators on Apple Music and have high number of listeners daily.

APPLE MUSIC INDEPENDENT PLAYLISTING	
Apple Music Independent Playlisting	N40,000 per playlist

SPOTIFY PROMOTION

Get the attention you want on Spotify, let's help you get streams for your next music by running a Spotify promotion on Spotify itself. This service is meant to target US audience as audiences in Nigeria don't have access to the platform.

SPOTIFY PROMOTION	ON REQUEST
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YOUTUBE VIDEO PROMOTION 1 (Monthly Package)

Our YouTube promotion 1 is performed through paid ads, meaning all views you get + subscribers are real and not bots. Get guaranteed audience to view your music video on YouTube.

YOUTUBE PROMOTION 1	
<i>VIEWS</i>	<i>PRICE</i>
Est. 5,000	N30,000
Est. 10,000	N60,000
Est. 30,000	N140,000
Est. 80,000	N300,000

You can also request more views for your YouTube Video, we would relate the cost.

YOUTUBE VIDEO PROMOTION 2 (Monthly Package)

Get your YouTube music video promoted organically with a mix of social media promotion

YouTube Promotion 2

N100,000

RADIO PROMOTION

Get Your Song played on **air daily for 1 months** and probably get an INTERVIEW.

PRICE

ON REQUEST

LOCAL BLOG PLACEMENT

<i>BLOGS</i>	<i>PRICING</i>
360 nobs	N12,000
Jaguda	N20,000
Tayotv	N20,000
Naijareview	N15,000
Notjustok	N65,000
Tooxclusive	N50,000
Naijaloaded	N45,000
Lindaikeji	N70,000
15 Local Music websites inclusive of 360nobs, Jaguda, Tayotv, Naijareview, Nigeriansounds etc	N100,000

ARTISTS WEBSITE

LITE N120,000	STANDARD N180,000	PRO N250,000
10 pages, 10 tracks, 100 photos	20 pages, 50 tracks, 500 photos	Unlimited pages, tracks & photos
SSL Security	SSL Security	SSL Security
Fan data	Fan data	Fan data
% Commission fees	% Commission fees	% Commission fees
Sell Music Downloads	Sell Music Downloads	Sell Music Downloads
Promotion Feature	Sell Merch	Sell Merch
Mailing List	Promotion Feature	Sell Tickets
Electronic press kit (EPK)	Mailing List	Sell Video & Media Files
Tour Calendar	Electronic press kit (EPK)	Download Cards
	Tour Calendar	Inventory Tracking
		Promotion Feature
		Mailing List)
		Electronic press kit (EPK)
		Tour Calendar

ALABA MIXTAPE

CD Compilation (Mixtape) will be made for your single and it would be focused on more of you and your photography will be boldly placed at the front cover of the CDs and it will be **distributed nationwide**.

ALABA CD COMPILATION		
<i>PACKAGES</i>	<i>DURATION</i>	<i>PRICING</i>
BRONZE	1 Month Campaign	N40,000
SILVER	2 Months Campaign	N85,000
GOLD	3 Months Campaign	N200,000

BANNER ADS PROMOTION

A banner campaign puts your music in front of the right online audiences (Your song is promoted on top websites such as **Billboard.com**, **Pitchfork.com**, **NME.com** etc, moderate traffic websites and also local websites. This banner ads campaign helps to direct your fans to your preferred location to listen to your music.

FOR MODERATE TRAFFIC WEBSITE	
<i>REACH</i>	<i>PRICING</i>
15,000	N25,000
30,000	N45,000
60,000	N85,000

STREAMING SERVICE PROMOTION

Get your songs SPONSORED on streaming services like Deezer & Soundcloud

PLAYS	PRICING
1,000 est.	N15,000 (Minimum budget)
3,000 est.	N35,000
6,500 est.	N70,000
15,000 est.	N160,000

PROMOTIONAL PACKAGE A

Get this combined promotion for effective marketing

PROMOTIONAL PACKAGE A
International Distribution (Single)
Artwork Creation
Snippet Video
Social Media Promotion
Audiomack Promotion
COST: N100,000

CUSTOM PROMOTION STRATEGY

Request for a custom-made promotion strategy for your music. Contact us to get reviewed. **Kindly remember this service isn't available to all artist.** We only work with artists or record labels for custom promotion strategy – those who have realistic expectation, timeline and budget when it comes to music marketing...